

# Study abroad in France: Partner universities of the Chair of Macroeconomics

Prof. Dr. Christian Merkl  
Contact: Franziska Winkler, M.Sc.

---

## Three partner universities in France

1. IAE Gustave Eiffel – Université Paris-Est Créteil (UPEC).
  2. Université de Strasbourg.
  3. Institut d'Études Politiques (IEP) Strasbourg.
- All exchange opportunities are open to both Bachelor and Master students.

## IAE Gustave Eiffel – Université Paris-Est Créteil

- ERASMUS agreement exists with the IAE Gustave Eiffel School Of Management (= a faculty of the Université Paris-Est).
- Créteil is located in the south-east of Paris (metro station: Créteil Université, M8).
- Number of spots: 2 for 10 months (2 semesters) each: can be split into 4 spots for 5 months.
- Focus of courses is on business and management (study programs offered are « Management International », « Controlling and Audit » or « Gestion d'entreprise », among others).
- More specialized master programs, e.g. « Management du Sport », « Management des Etablissements de Santé », « Géomarketing » etc. (see [Website](#)).
- Course offer comprises both English and French courses (English courses mostly in the bachelor program « Management International » and in the master program « International MBA »).
- Overview of courses can be found on the universities' website (click on the program you're interested in and then on « Cours & Plannings »): [Formations | IAE Gustave Eiffel \(iae-eiffel.fr\)](http://formations-iae-eiffel.fr)

# IAE Gustave Eiffel – Université Paris-Est Créteil

- Example (S1 refers to the winter semester, S2 refers to the summer semester):

S1 / UE 3: Understand and manage people and organizations

Cours	Heures	ECTS
<a href="#">Fundamentals of management accounting and control</a>	24.00	3.00
<a href="#">Management of information system</a>	24.50	3.00
<a href="#">Principles of finance</a>	24.50	3.00
<a href="#">Principles of human resource management</a>	24.50	3.00
<a href="#">Principles of operation</a>	24.50	3.00

Beispiel aus dem Bachelor « Management International »

S2 / U.E. 5 : Sport et territorialités

Cours	Heures	ECTS
<a href="#">Cours et conférences : approche internationale</a>	9.00	1.00
<a href="#">Dynamiques socio-spatiales du sport</a>	20.00	3.00
<a href="#">Marketing et communautés de marques</a>	10.00	1.50
<a href="#">Marketing et communautés de marques</a>	10.00	1.50
<a href="#">Mondialisation du sport et impacts métropolitains</a>	20.00	3.00

Beispiel aus dem Master « Management du Sport »

- Rich offer of cultural and leisure activities in Paris, large number of sports classes at the university (> 30 courses) and different activities organized by the BDE (Bureau des étudiants).

# Université de Strasbourg

- Number of spots: 6 for 5 months (1 semester).
- Université de Strasbourg is one of France largest universities (52.000 students): broad offer of cultural, sport and leisure activities.
- Study programs both in economics and business administration (as well as in related fields):
  - Bachelor « Économie et Gestion » with focus areas Analyse économique, Économie »et management, Économie quantitative, Gestion, International Economics and Management und Santé.
  - Master « Analyse et politique économique », « Gestion de la production, logistique, achats », « Management de l'innovation », « Management et commerce international », « Monnaie, banque, finance, assurance ».
- Courses are mainly in French, but there are also some courses in English (e.g. within the focus area « International Economics and Management »).

# Université de Strasbourg

- Example:

→ Semestre 5	
	CM
<b>UE 1 - Economics</b> <b>9 ECTS</b>	90h
European Macroeconomics	30h
Microeconomics	30h
Contemporary Economic Facts	30h
<b>UE 2 - Management</b> <b>9 ECTS</b>	90h
Finance	30h
Economics and Business Strategy	30h
Statistics for Economics and Business	30h

Bachelor « Économie et gestion »

→ Semestre 3 Master chargé d'affaires entreprises	
	CM
<b>UE 9 Finance-Economie (enseignement général)</b> <b>9 ECTS</b>	70h
Analyse financière des groupes	28h
Gestion des risques	21h
Economie des PME	21h
<b>UE 10 Relation clients (ESBanque)</b> <b>15 ECTS</b>	126h
Techniques de financement	35h
Communication	28h
Relations de crédits	42h

Master « Monnaie, banque, finance, assurance »

→ Semestre 3	
	CM
<b>UE 12 Stratégie internationale</b> <b>6 ECTS</b>	50h
International Strategy (English)	15h
Case study in international finance (English)	15h
Développement international de l'entreprise	20h
<b>UE 13 International Management Techniques I</b> <b>6 ECTS</b>	45h
International procurement (English)	15h
International Merger & Acquisition (English)	15h
E-Business	15h

Master « Management et commerce international »

- Campus university (other than FAU): all faculties, libraries and central service units are within walking distance of each other → „uni feeling“.
- Strasbourg is an international city: university buddy programs, „Café des langues“, etc.

# Institut d'Études Politiques (IEP) Strasbourg

- Number of spots: 6 for 10 months (2 semesters) each: can be split into 12 spots for 5 months.
- IEP is a « Grande École » (French top university): regular students need to go through a competitive process to study at IEP.
- Study program at IEP is interdisciplinary and contains, among others, courses in the area of economics, sociology, history, law and international relations (→ possibility to take courses you cannot take at WiSo in Nuremberg).
- Regular IEP students spend their 3rd year of studies abroad:
  - Students are generally very open towards international exchange students.
  - No regular course offer in the 3rd year (i.e. 5th and 6th Bachelor semester): Bachelor exchange students need to take courses from either the 2nd or the 4th year.
- IEP is part of the Université de Strasbourg, i.e. the university's sports and leisure programs, student clubs etc. are also open to IEP students.

# Institut d'Études Politiques (IEP) Strasbourg

- Courses are mainly in French; there are only few courses that are held in English.
- Strong „European“ orientation: possibility to do internships at the European parliament during the semester or to participate at the « Semaine Européenne », which is organized by the IEP.
- Focus areas in the 4th and 5th year of study (= master years): Administration publique, droit européen, études européennes et internationales, Finance, Relations internationales, Science Politique.
- Some courses which are for international students only (some of them are in English):
- Example:

Descriptifs des cours spécifiquement dédiés aux étudiants visiteurs:

La Puissance Française depuis la 2nde guerre Mondiale  
FLE avancé Actualités françaises  
La France et l'Allemagne dans l'Europe  
The Council of Europe and its Relation with the EU  
Political Sociology of the European Union

History Institutions and Policies of the EU  
Cultural Policy in Europe  
The European Convention of Human Rights - S1  
EU-India Relations  
Approaches of European Cultural Pluralism  
The European Court of Human Rights - S2





# International Day 2021

Exchange EM Strasbourg / EM Lyon, Eva Krakowitzky

Prof. Dr. Harald Hungenberg

Prof. Dr. Sebastian Junge

Chair of Strategic Management

Friedrich-Alexander-University Erlangen-Nuremberg

**In cooperation with the Chair of Strategic Management, students have the opportunity to study at either EM Lyon or EM Strasbourg**

Partner universities





# Lyon is a beautiful city that has a rich history and ancient structures and is an ideal place for a semester abroad

## Facts about Lyon

### Facts about Lyon

- ✓ With a population of ~516.000, Lyon is the **third-largest city in France**
- ✓ Lyon is the **birthplace of the cinématographe** (motion picture camera)
- ✓ Next to its **famous cuisine and gastronomy**, Lyon is known for its beautiful landmarks: Several districts are on the **UNESCO World Heritage list**



# Lyon is a beautiful city that has a rich history and ancient structures and is an ideal place for a semester abroad

## Facts about EM Lyon

### Facts about EM Lyon

- ✓ EM Lyon was **founded in 1872** and thereby is **one of the oldest, prestigious “grande école de commerce”**
- ✓ Currently there are **8,600 students** studying at EM Lyon
- ✓ Classes are offered in both **French and English** – especially offered in the fields of Marketing, Entrepreneurship, Human Resource Management, Finance, and Intercultural Management
- ✓ **Only eligible for Master students!**



# Strasbourg is a truly international city at the heart of the European Union

## Facts about EM Strasbourg

### Facts about EM Strasbourg

- ✓ EM Strasbourg was **founded in 1919** and is one of the „grandes écoles“ in France
- ✓ Currently there are **3,600 students** studying at EM Strasbourg
- ✓ The EM Strasbourg has **very good international partnerships** and a strong international focus



# The double-degree program offers the opportunity to get a degree from both the FAU and the EM Strasbourg

## Overview double-degree program

Specialization at FAU	Specializations at EM Strasbourg
Master in International Business Studies	International and European Business (en)*
Master in Marketing	Operational and Strategic Marketing (en)*
Master in Management	Entrepreneuriat (fr) or Comptabilité / Contrôle/ Finance (fr) or Finance (en)* or Operational and Strategic Marketing (en)* or Wine Management and Tourism (en)* or Stratégie & Management de la performance humaine (fr)*



The program is planned for a duration of **4 semesters**, two of them at FAU, two at EM Strasbourg.  
After the successful completion of the program, students get two degrees.

# The double-degree program offers the opportunity to get a degree from both the FAU and the EM Strasbourg

## Program of study

Semester 1 & 2 October - August (FAU)	Semester 3 & 4 September - April (EMS)	Semester 4 Starting in April (FAU)	Semester 4 September (EMS)
Master courses – 25 ECTS  Masterseminar – 5 ECTS  Internship of at least 3,5 months (could also be completed after the 2nd year and must correspond to the major/specialization chosen in Strasbourg)	Management courses – 45 ECTS  Language courses – 6 ECTS  Case study – 9 ECTS	Master Thesis (30 ECTS)	Grand Oral (30-minute oral examination) – no credits but compulsory for the master degree

**120 ECTS**

**In cooperation with the Chair of Strategic Management, students have the opportunity to study at either EM Lyon or EM Strasbourg**

Partner universities





## Contact details



**Eva Krakowitzky**



0911/5302-288



eva.krakowitzky@fau.de



[www.unternehmensfuehrung.rw.fau.de](http://www.unternehmensfuehrung.rw.fau.de)



The **application deadline** is **Friday, December 3**. For further information concerning the application process, please contact the international office: <https://ib.wiso.fau.de/outgo/bewerbung/>