

---

# Study abroad in France: Partner universities of the Chair of Macroeconomics

Prof. Dr. Christian Merkl  
Contact: Paolo Bontempo

---

## Three partner universities in France

1. IAE Gustave Eiffel – Université Paris-Est Créteil (UPEC).
  2. Université de Strasbourg.
  3. Institut d'Études Politiques (IEP) Strasbourg.
- All exchange opportunities are open to both Bachelor and Master students.

## IAE Gustave Eiffel – Université Paris-Est Créteil

- ERASMUS agreement exists with the IAE Gustave Eiffel School Of Management (= a faculty of the Université Paris-Est).
- Créteil is located in the south-east of Paris (metro station: Créteil Université, M8).
- Number of spots: 2 for 10 months (2 semesters) each: can be split into 4 spots for 5 months.
- Focus of courses is on business and management (study programs offered are « Management International », « Controlling and Audit » or « Gestion d'entreprise », among others).
- More specialized master programs, e.g. « Management du Sport », « Management des Etablissements de Santé », « Géomarketing » etc. (see [Website](#)).
- Course offer comprises both English and French courses (English courses mostly in the bachelor program « Management International » and in the master program « International MBA »).
- Overview of courses can be found on the universities' website (click on the program you're interested in and then on « Cours & Plannings »): [Formations | IAE Gustave Eiffel \(iae-eiffel.fr\)](https://www.iae-eiffel.fr)

# IAE Gustave Eiffel – Université Paris-Est Créteil

- Example (S1 refers to the winter semester, S2 refers to the summer semester):

S1 / UE 3: Understand and manage people and organizations

| Cours   | Heures | ECTS |
|---|--------|------|
| <a href="#">Fundamentals of management accounting and control</a> | 24.00  | 3.00 |
| <a href="#">Management of information system</a>                  | 24.50  | 3.00 |
| <a href="#">Principles of finance</a>                             | 24.50  | 3.00 |
| <a href="#">Principles of human resource management</a>           | 24.50  | 3.00 |
| <a href="#">Principles of operation</a>                           | 24.50  | 3.00 |

Beispiel aus dem Bachelor « Management International »

S2 / U.E. 5 : Sport et territorialités

| Cours   | Heures | ECTS |
|---|--------|------|
| <a href="#">Cours et conférences : approche internationale</a>    | 9.00   | 1.00 |
| <a href="#">Dynamiques socio-spatiales du sport</a>               | 20.00  | 3.00 |
| <a href="#">Marketing et communautés de marques</a>               | 10.00  | 1.50 |
| <a href="#">Marketing et communautés de marques</a>               | 10.00  | 1.50 |
| <a href="#">Mondialisation du sport et impacts métropolitains</a> | 20.00  | 3.00 |

Beispiel aus dem Master « Management du Sport »

- Rich offer of cultural and leisure activities in Paris, large number of sports classes at the university (> 30 courses) and different activities organized by the BDE (Bureau des étudiants).

## Université de Strasbourg

- Number of spots: 6 for 5 months (1 semester).
- Université de Strasbourg is one of France largest universities (52.000 students): broad offer of cultural, sport and leisure activities.
- Study programs both in economics and business administration (as well as in related fields):
  - Bachelor « Économie et Gestion » with focus areas Analyse économique, Économie et management, Économie quantitative, Gestion, International Economics and Management und Santé.
  - Master « Analyse et politique économique », « Gestion de la production, logistique, achats », « Management de l'innovation », « Management et commerce international », « Monnaie, banque, finance, assurance ».
- Courses are mainly in French, but there are also some courses in English (e.g. within the focus area « International Economics and Management »).

# Université de Strasbourg

- Example:

| → Semestre 5                          |               | CM  |
|---------------------------------------|---------------|-----|
| <b>UE 1 - Economics</b>               | <b>9 ECTS</b> | 90h |
| European Macroeconomics               |               | 30h |
| Microeconomics                        |               | 30h |
| Contemporary Economic Facts           |               | 30h |
| <b>UE 2 - Management</b>              | <b>9 ECTS</b> | 90h |
| Finance                               |               | 30h |
| Economics and Business Strategy       |               | 30h |
| Statistics for Economics and Business |               | 30h |

Bachelor « Économie et gestion »

| → Semestre 3 Master chargé d'affaires entreprises   |                | CM   |
|---|----------------|------|
| <b>UE 9 Finance-Economie (enseignement général)</b> | <b>9 ECTS</b>  | 70h  |
| Analyse financière des groupes                      |                | 28h  |
| Gestion des risques                                 |                | 21h  |
| Economie des PME                                    |                | 21h  |
| <b>UE 10 Relation clients (ESBanque)</b>            | <b>15 ECTS</b> | 126h |
| Techniques de financement                           |                | 35h  |
| Communication                                       |                | 28h  |
| Relations de crédits                                |                | 42h  |

Master « Monnaie, banque, finance, assurance »

| → Semestre 3                                       |               | CM  |
|--|---------------|-----|
| <b>UE 12 Stratégie internationale</b>              | <b>6 ECTS</b> | 50h |
| International Strategy (English)                   |               | 15h |
| Case study in international finance (English)      |               | 15h |
| Développement international de l'entreprise        |               | 20h |
| <b>UE 13 International Management Techniques I</b> | <b>6 ECTS</b> | 45h |
| International procurement (English)                |               | 15h |
| International Merger & Acquisition (English)       |               | 15h |
| E-Business   |               | 15h |

Master « Management et commerce international »

- Campus university (other than FAU): all faculties, libraries and central service units are within walking distance of each other → „uni feeling“.
- Strasbourg is an international city: university buddy programs, „Café des langues“, etc.

# Institut d'Études Politiques (IEP) Strasbourg

- Number of spots: 6 for 10 months (2 semesters) each: can be split into 12 spots for 5 months.
- IEP is a « Grande École » (French top university): regular students need to go through a competitive process to study at IEP.
- Study program at IEP is interdisciplinary and contains, among others, courses in the area of economics, sociology, history, law and international relations (→ possibility to take courses you cannot take at WiSo in Nuremberg).
- Regular IEP students spend their 3rd year of studies abroad:
  - Students are generally very open towards international exchange students.
  - No regular course offer in the 3rd year (i.e. 5th and 6th Bachelor semester): Bachelor exchange students need to take courses from either the 2nd or the 4th year.
- IEP is part of the Université de Strasbourg, i.e. the university's sports and leisure programs, student clubs etc. are also open to IEP students.

# Institut d'Études Politiques (IEP) Strasbourg

- Courses are mainly in French; there are only few courses that are held in English.
- Strong „European“ orientation: possibility to do internships at the European parliament during the semester or to participate at the « Semaine Européenne », which is organized by the IEP.
- Focus areas in the 4th and 5th year of study (= master years): Administration publique, droit européen, études européennes et internationales, Finance, Relations internationales, Science Politique.
- Some courses which are for international students only (some of them are in English):
- Example:

Descriptifs des cours spécifiquement dédiés aux étudiants visitants:

La Puissance Française depuis la 2nde guerre Mondiale  
FLE avancé Actualités françaises  
La France et l'Allemagne dans l'Europe  
The Council of Europe and its Relation with the EU  
Political Sociology of the European Union

History Institutions and Policies of the EU  
Cultural Policy in Europe  
The European Convention of Human Rights - S1  
EU-India Relations  
Approaches of European Cultural Pluralism  
The European Court of Human Rights - S2